

Spay Neuter Assistance Program

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MISSION: Eliminate the need for euthanasia in our community's animal shelters, reduce the number of homeless animals, and educate the public about the importance of spay/neuter.

OBJECTIVES: 1) Provide a concise report of SNAP activities for 2007. 2) Continue to pursue the dream of ending pet overpopulation by spay/neuter – the humane solution.

EXPERIENCE:

- ❖ 1,607 spay/neuter certificates issued to low-income pet owners in Greene, Christian, Webster, Dallas, Polk and Lawrence Counties.
- ❖ \$68,102 in income, including:
 - \$22,064 – certificate sales
 - \$16,295 – grants from DJ&T Foundation, PetSmart Charities and Ruth A. McDaniel Animal Welfare Foundation
 - \$8,669 – donations from individuals and groups
 - \$5,582 – merchandise sales
 - \$3,458 – donation canisters
 - \$3,295 – Sponsor-a-Spays
 - \$3,235 – memberships
- ❖ \$61,074 in expenses, including:
 - \$54,240 – veterinary payments for surgeries
 - \$2,789 – public education
 - \$967 – postage
 - \$912 – telephone
 - \$638 – printing



EDUCATION:

- ❖ Conducted SNAP's first ever public education campaign, which kicked off on February 27, Spay Day USA. Components included a 12-month City Utilities bus ad; press coverage by the Springfield News Leader and KSMU; radio public service announcements; and posters and educational literature which were placed at more than 50 area pet-related businesses.
- ❖ Participated in several community events to promote the importance of spay/neuter, including the Lakes Country Cat Show, ArtsFest, and Dog Fest.

QUALIFICATIONS: Dedicated volunteers supported by veterinarians and loyal animal lovers who continue to support our mission.

REFERENCES: 1,607 happier, healthier cats and dogs, whose loving owners cared enough to do the right thing.